



## OUTSTANDING TECHNOLOGIST AWARDS AND TECHINNO FORUM 2021

**“HARNESSING INNOVATION  
for FUTURE GROWTH”**

**October 19, 2021**

**- ONLINE EVENT-**



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## “HARNESSING INNOVATION for FUTURE GROWTH”

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### BACKGROUND

Amidst the hardship and downfall caused by the Covid-19 crisis, something surprisingly inspirational appeared to happen.

The recent emerging of innovation reminds us of the massive opportunities that open innovation comes with — whether you are in a crisis or not.

*Open innovation* has the potential to expand the space for value creation. In a crisis like this, open innovation can help organizations to seek for new ways to solve problems and, at the same time, build a positive reputation.

And, most importantly, it can serve as a foundation for future collaboration between companies/organizations.

Hereupon, TMA - Thailand Management Association by Technology Innovation Management Group (TMA-TIMG) in collaboration with the Foundation for the Promotion of Science and Technology under the Patronage of H.M. the King (Promotion-SCITEC) to host the hybrid seminar **Outstanding Technologist Awards and TechInno Forum 2021** which is aptly themed “**Harnessing Innovation**”. This exclusive platform will feature global experts and successful and experienced practitioners who will share different approaches and the how-to towards Science Technology and Innovation.

### OBJECTIVES

- To share successful approaches and best practices in terms of the state-of-the-art technology and innovation.
- To recognise and honour technologists who have contributed to technology research and development
- To underline the importance and benefits of collaboration and tech-transferring between research labs and businesses by providing a networking platform linking private, public and academic sectors

### TARGET PARTICIPANTS

- Executives from private, public and academic sectors who seek to excel through the adoption of technology and innovation in their organisations
- Executives from private, public and academic sectors who seek to excel through the adoption of technology and innovation in their organisations
- Tech Startups / Entrepreneurs in any disciplines
- interested general public



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**(DRAFT) AGENDA**

08.30 – 09.00 Registration

09.00 – 09.05 Welcome and Opening Remarks

By Dr. Tunyawat Kasemsuwan  
Chairman of Technology Innovation Management Group: TIMG  
Thailand Management Association (TMA)

09.05 – 10.05 *Conversation: Club House Style*

**“HARNESSING THE INNOVATION”**

- Dr. Akkrarawit Kanjana-Opas  
Vice President, National Science and Technology Development Agency and CEO of Food Innopolis
- Ms. Michelle Ray-Jones  
President  
Licensing Executive Society Thailand (LEST)

10.05 – 10.10 Break

**AWARDS CEREMONY**

10.10 – 10.15 **VDO Clip:** แนะนำมูลนิธิ

10.15 – 11.45 Welcoming address

Conversation (Clubhouse) : **TechShare by Awards Finalists:**

- Young Technologist Award Finalists 2021
- Outstanding Technologist Award Finalists 2021

Moderated by: Dr. Rutjawate Taharnklaew, DVM

Chairman of the Committee for Outstanding Technologist and Young Technologist Awards  
Assoc. Prof. Dr. Pichaya Rachdawong  
Head of Defense Engineering and Technology Program  
& Member of Department of Environmental Engineering  
Faculty of Engineering, Chulalongkorn University

11.45 – 12.00 **Announcement of the Outstanding Technologist and Young Technologist Awardees**

By Assoc. Prof. Dr. Sakarindr Bhumiratana  
Chairman of the Foundation for the Promotion of Science and Technology under the Patronage of H.M. the King

**(DRAFT) AGENDA (CONT'D)****12.00 – 13.00 Lunch Break****THE INSPIRATION****CO-CREATING and COLLABORATION through OPEN INNOVATION****13.00 – 13.30 Mr. Peter Braun \*  
CEO at Swiss Food Research & President of SVIAL****13.30 – 13.55 Dr. Liao, Jung-Huang  
The Deputy Director of Industry Consulting Services Division,  
Commercialization and Industry Service Center  
Industrial Technology Research Institute (ITRI), Taiwan****13.55 – 14.00 Break****THAILAND TECHINNO MOONSHOT****14.00 – 14.45 Inspiration: Harnessing Innovation for Thailand Techno Moonshot  
By Mr. Rakchai Rengsomboon  
Founder & Bio Engineering Team Lead  
Fruita Bio Limited****Parallel Sessions:**

- Technology Presentation from 4 Disruptive Technologies

	<b>Track: A</b>	<b>Track: B</b>
<b>14.50-15.00</b>	<b><i>Tele-Medicine/ Medical Device</i> By Mr. Saran Thammasirikul Co-Founder &amp; Managing Director, Smartmed Group Co., Ltd.</b>	<b><i>Artificial Intelligence</i> By Assoc. Prof. Dr. Siridech Boonsang Faculty of Information Technology King Mongkut's Institute of Technology Ladkrabang</b>
<b>15.00 - 15.25</b>	<b>Q&amp;A and Comments</b>	
<b>15.30 - 15.40</b>	<b><i>Smart Living</i> By Assoc. Prof. Wiroon Sriborrirux Faculty of Engineering Burapha University</b>	<b><i>Logistics (Cold Chain)</i> By Mr. Khata Vinin Deputy Vice President, Air Cargo Management Department Airports of Thailand PCL.</b>
<b>15.40 - 16.00</b>	<b>Q&amp;A and Comments</b>	



- **List of Commentators**

<b>Track: A</b>	<b>Track: B</b>
<ul style="list-style-type: none"><li>• <i>Tele-Medicie/ Medical Device</i></li><li>• <i>Smart Living</i></li></ul>	<ul style="list-style-type: none"><li>• <i>Artificial Intelligence (AI)</i></li><li>• <i>Logistics</i></li></ul>
<ul style="list-style-type: none"><li>• <b>Dr. Lackana Leelayouthayothin</b> Independent Director &amp; Member of the Executive Committee Siam Commercial Bank Public Co., Ltd.</li></ul>	<ul style="list-style-type: none"><li>• <b>Dr. Chinawut Chinaprayoon</b> Executive Vice President for Digital Economy Digital Economy Promotion Agency</li></ul>
<ul style="list-style-type: none"><li>• <b>Mr. Chayatawatch Atibaedya</b> President Intellectual Property Promotion Association of Thailand</li></ul>	<ul style="list-style-type: none"><li>• <b>Ms. Chonlak Mahasuvirachai</b> Chief Executive Officer BetterBe Marketplace Co., Ltd.</li></ul>
<ul style="list-style-type: none"><li>• <b>Dr. Nattakit Tangpoonsinthana</b> Executive Vice President – Marketing Central Pattana Public Co., Ltd.</li></ul>	<ul style="list-style-type: none"><li>• <b>Mr. Nattaphol Vimolchalao</b> Chief Operating Officer Siam Rajathanee Public Co., Ltd.</li></ul>
<ul style="list-style-type: none"><li>• <b>Dr. Supachai Parchariyanon, MD</b> CEO and Co-Founder RISE - Corporate Innovation Powerhouse</li></ul>	<ul style="list-style-type: none"><li>• <b>Mr. Thammasak Jittimaporn</b> Chief Executive Officer FN Factory Outlet Public Co., Ltd.</li></ul>

16.00

**Adjournment**

*\* Remarks: Guest speakers are subject to confirmation along the process.*



**TMA**

## ABOUT TMA



Thailand Management Association

[www.tma.or.th](http://www.tma.or.th)

Established 57 years ago in 1964, TMA - **Thailand Management Association**, a non-profit and member-based organization, is a highly professional body of leaders and executives, from all branches of business in Thailand. Those people are dedicated to seeking and transferring knowledge through the exchange of the latest information on advanced managerial principles and practices in various fields including novel disciplines on technology and innovation.

TMA activities, encompassing management development education, consulting services, management content and information services and international conferences, are aimed at helping our members and the general audience stay abreast of the latest development in advanced managerial concepts and practices. TMA also provides networking and knowledge sharing opportunities for business people and public policy makers to create better understanding and cooperation in driving management excellence of the organizations. Our ultimate goal thus is to drive for a sustainable and competitive Thailand through caring and capable human capital in the long run.

TMA and Foundation for the Promotion of Science and Technology under the Patronage of H.M. the King are working with various organizations from both the public and private sectors to translate Science Technology and Innovation strategy into actions. We aimed at establishing collaborative framework among government agencies, leading companies, and research institutions in developing technology and innovation for the sectors.